

How does DMARC work?

DMARC stands as your email fortress, a vigilant sentinel against impersonation. As the acronym for Domain-based Message Authentication, Reporting, and Conformance suggests, DMARC verifies that incoming emails are indeed from who they claim to be. It unites the forces of SPF and DKIM, checking not just for their presence but that they align correctly with the sender's domain. When discrepancies arise, DMARC instructs receivers on how to respond, based on policies you set.

Beyond authentication, DMARC offers insights into all attempted email deliveries, allowing you to every message is genuine and safeguarding your domain's reputation.





