

CASE STUDY

VOX TELECOM SYNAQ SECUREMAIL AND ARCHIVING





ABOUT VOX TELECOM

Vox, a SYNAQ partner, has grown from strength to strength since it was founded in 1998.

Based in Centurion, Gauteng, Vox started out as a national internet and voice service provider known as the DataPro Group. After successful acquisitions and a rebranding, Vox became an end-to-end telco and ICT integrator. They are now a major player in the ICT and telecoms field.



THE PROBLEM

Email security, storage and overall management is a key consideration for any business that has email solutions or needs to communicate.



Many users store key contacts, conversations and documents on their email without considering archiving, storage space or redundancy in the event of data loss, system corruption or compromise. Vox was looking for a top-rated solution that was effective and affordable.



THE SEARCH

Vox's team understands all aspects of connectivity, networking, voice and cloud Services.

The team undertook a comprehensive search and weighed building Vox's own platform against engaging with specialist third parties. Scalability was a key consideration.



Vox opted to leverage Securemail and Archiving to address the key problems their clients were facing.

While Securemail mitigates attacks and helps to prevent phishing and ransomware, the Archiving component prevents data loss. It also ensures that emails are accessible while meeting compliance and governance policies and legislation.







IMPLEMENTATION

The onboarding process was a great success with comprehensive training from sales to installation and support.

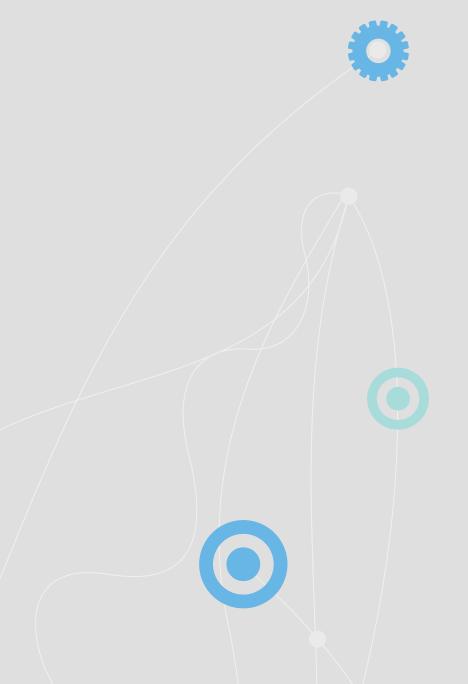
Vox found they could rely on a quick turnaround for any queries or assistance.

OUTCOMES

Vox have been able to expand their product offering with South African technology solutions that reinforce their commitment to the local tech industry.

Their economies of scale allow them to offer very cost-efficient and innovative security and archiving packages. The partnership has been so successful that they are now looking at reselling SYNAQ Branding in the near future.





CONCLUSION

A Vox representative says: "... with increasing demand and the desire to expand our SME reach, choosing to partner with SYNAQ has proven to be a good choice". The archiving solution provided the right tools as the pandemic forced businesses to have their staff working from home, they add.

"Furthermore, with cyberattacks on the rise, having email security is imperative for businesses of all sizes. SYNAQ continues to introduce and build on their products and this aligns well with our philosophy. Vox prides itself on technical expertise, innovation and the delivery of superior product quality."

The partnership has afforded them the right solutions to implement, support and manage their clients' email platforms, says the representative.



ABOUT SYNAQ

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SYNAQ is a South African email technology company that produces one of the toughest cloud-based messaging infrastructures available today.

Since 2004, SYNAQ's flexible solutions have processed billions of emails while providing adaptive security against South African-centric mail-borne threats in a way that international offerings cannot match. Because it resides in the cloud, companies and ISPs can quickly and seamlessly plug into the SYNAQ messaging platform to experience feature-rich messaging, security, archiving, branding and continuity that's second to none.

Talk to us to find out more about how SYNAQ can help you expand.

CONTACT US

