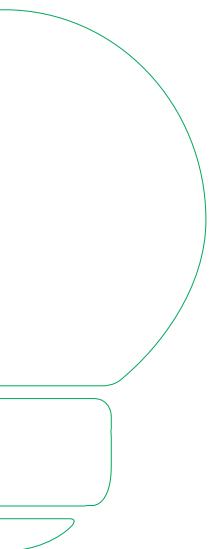**CASE STUDY**

E-MERGE TECHNOLOGIES
SYNAQ SECUREMAIL STANDARD AND PREMIUM

ABOUT **E-MERGE TECHNOLOGIES**

E-Merge Technologies deploy and manage Linux for businesses of all sizes.

As a SYNAQ partner in Nigeria, their focus is on helping organisations to successfully deploy SYNAQ and Red Hat solutions, as well as other technologies that allow them to meet their most challenging customer demands.

THE **PROBLEM**

E-Merge Technologies had been finding that many businesses, especially SMEs and mid-sized corporations, were dissatisfied with the available email solutions.

They were either too expensive, difficult to manage, or required fully dedicated technical resources and stacked licences that would end up being under-utilised.
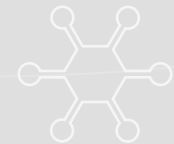
THE **SEARCH**

To meet their clients' needs and reduce their total cost of ownership, E-Merge Technologies wanted a partner that offered an enterprise-ready "open-source-first" solution.

They were extremely impressed with what SYNAQ had to offer. It not only met the needs of their SME clients with limited budgets, but also larger clients that were already running on-premise email which required security and branding solutions as an add-on.

THE **SOLUTION**

Since becoming a SYNAQ reseller, E-Merge Technologies has signed numerous clients onto the SYNAQ ecosystem.

The biggest, a large boutique hotel, uses SYNAQ Cloudmail and Securemail with Branding. The hotel's IT manager says he is very impressed with the functionality of DLP and ITP, and the marketing department makes regular use of the branding tool.

IMPLEMENTATION

The implementation processes have been smooth with minimal downtime for migration.

E-Merge Technologies have found the reseller portal to be very intuitive and easy to navigate.

OUTCOMES

E-Merge Technologies is happy with the suite of services they're now able to offer, which is perfect for their market and their clients' IT budgets.

They have experienced a reduction in support calls from clients and continue to see a high interest in SYNAQ's solutions from new leads.
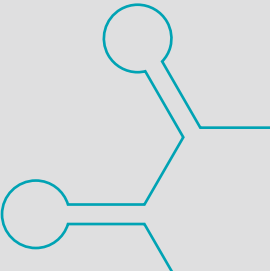
CONCLUSION

A representative of E-Merge Technologies reports that they are glad to have forged a relationship with SYNAQ and are committed to growing it.

"The fact that SYNAQ's staff are easy to communicate with is a big bonus for us as agility is imperative to the success of our business," they said.

"The economic climate is very quiet at the moment but we see this as an opportunity for cost-effective solutions like SYNAQ's, so we are hoping to see business increase by 163%."

ABOUT **SYNAQ**

SYNAQ is a South African email technology company that produces one of the toughest cloud-based messaging infrastructures available today.

Since 2004, SYNAQ's flexible solutions have processed billions of emails while providing adaptive security against South African-centric mail-borne threats in a way that international offerings cannot match. Because it resides in the cloud, companies and ISPs can quickly and seamlessly plug into the SYNAQ messaging platform to experience feature-rich messaging, security, archiving, branding and continuity that's second to none.

Talk to us to find out more about how SYNAQ can help you expand.

CONTACT US