

CASE STUDY

CNM IT SOLUTIONS SYNAQ SECUREMAIL AND SYNAQ CLOUD MAIL



ABOUT CNM IT SOLUTIONS

CNM is a well-established IT solutions provider in KwaZulu-Natal.

CNM started as a team of two in 2004 and has grown in numbers and expertise. They now support clients that range from small end users to multinational companies providing innovative technology infrastructure, services and solutions.

THE PROBLEM

CNM found that the market was saturated by an international competitor, but the price point and product stack was a limitation that prompted them to start looking for other options.

They needed a hands-on partner that could offer world-class support and a quick turnaround.

THE SEARCH

SYNAQ presented its offering to CNM which included the same tools as international competitors but with a much better value proposition.

SYNAQ also offered more attractive terms of agreement for silver partners.

THE SOLUTION

CNM have chosen to offer SYNAQ Securemail Premium and SYNAQ Cloud Mail Premium to their customers.

These feature-rich services fit the same structure as more expensive international competitors, which means that moving their customers to SYNAQ's services is a smoother process.

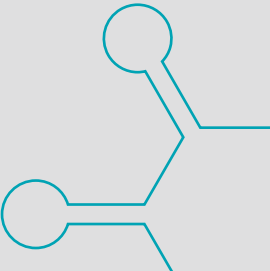




CONCLUSION

A representative of CNM has said that SYNAQ has been brilliant from a partner management perspective.

They added that SYNAQ is attentive, service-oriented and offered great training for their team. They were grateful for the opportunities afforded by SYNAQ's products, happy about supporting local IT providers and ultimately glad that they made the move.





ABOUT SYNAQ

SYNAQ is a South African email technology company that produces one of the toughest cloud-based messaging infrastructures available today.

Since 2004, SYNAQ's flexible solutions have processed billions of emails while providing adaptive security against South African-centric mail-borne threats in a way that international offerings cannot match. Because it resides in the cloud, companies and ISPs can quickly and seamlessly plug into the SYNAQ messaging platform to experience feature-rich messaging, security, archiving, branding and continuity that's second to none.

Talk to us to find out more about how SYNAQ can help you expand.

CONTACT US

