



CASE STUDY

HALL'S RETAIL SECUREMAIL PREMIUM AND BRANDING

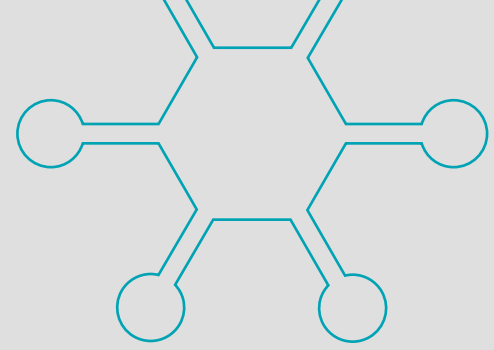


ABOUT HALL'S RETAIL

Hall's Retail is a chemical adhesive manufacturer and retailer in Pietermaritzburg.

They have been operating for more than 30 years and focus on a client-centric experience in the industrial retail sector.





THE PROBLEM

Prior to SYNAQ, Hall's Retail had a significant volume of spam and virus content coming into their email environment.

Staff were acting on spam and phishing mails, not knowing if the sources were valid or not, and putting the business at risk. One such incident resulted in a small ransom having to be paid.

Hall's Retail needed a clean mail platform free of external threats that was compatible with O365 and which allowed them to retain data and set up SMTP on all devices.

THE SEARCH

The fear of further incidents spurred Hall's Retail to ask their IT provider, I-Tech, about an email security solution.

I-Tech suggested SYNAQ's security solution which had proved to be successful with their other clients.



THE SOLUTION

Hall's Retail acquired SYNAQ Securemail Premium. It gave them the ability to secure their mail domain on all devices with robust virus protection and spam detection, as well as Identity Threat Protection (ITP) to guard against phishing attacks.

The solution also includes Data Leak Prevention (DLP) to prevent sensitive information from leaving the business illicitly, LinkShield to protect users from dangerous links contained in emails, and Branding.

OUTCOMES

Hall's Retail reports that they now enjoy a clean mail environment throughout the business with no virus threats or spoofing. They have also been able to prevent data loss and further ransomware incidents.



CONCLUSION

Hall's Retail has been happy with the support they received from their IT partner and software provider, as well as SYNAQ's consistent and elastic billing.



ABOUT SYNAQ

SYNAQ is a South African email technology company that produces one of the toughest cloud-based messaging infrastructures available today.

Since 2004, SYNAQ's flexible solutions have processed billions of emails while providing adaptive security against South African-centric mail-borne threats in a way that international offerings cannot match. Because it resides in the cloud, companies and ISPs can quickly and seamlessly plug into the SYNAQ messaging platform to experience feature-rich messaging, security, archiving, branding and continuity, second to none.

Talk to us to find out more about how SYNAQ can help you expand.

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