# SYNAQ

# Inscribe

**Cloud marketing software that manages campaigns and everyday communication across email, mobile and social channels, to assist your business in building richer customer relationships.**

## **Why** Inscribe?

Inscribe is a digital messaging platform that helps your business communicate personally, reliably, and automatically using bulk email, SMS, and voice broadcasting – at scale.

- ✔ Clients can build engaging mobile-responsive, email and SMS campaigns.

- ✔ Automate client journeys.

- ✔ Grow, manage, and segment client databases.

- ✔ Integrate your tools with ours.

- ✔ Clients can create intelligent, engaging, functional, and trackable communications.

# **What** is Inscribe?

**Inscribe gives clients the ability to manage and segment their databases, compose beautiful HTML emails, send email and SMS campaigns with ease to any number of recipients, and track everything that happens.**

Inscribe goes beyond just email and SMS marketing, with our transactional messaging engine, clients can power the delivery of any digital message from their organisation - whether it's sending an invoice in a branded template, an order notification, or any other system generated email or SMS.

# **How** does Inscribe work?

## ✔ Email Marketing

Build and send attractive emails in the form of notifications, promotions, newsletters, alerts, reminders and more to large audiences. Create highly personalised and targeted messages, and automate your digital communication across your organisation.

## ✔ SMS Marketing

Send personalised and automated SMS campaigns with compliant opt-out processing and track delivery and replies. Have a single view of your customer across email and SMS campaigns.

## ✔ Automation

Streamline your email and SMS communications and send customers on a specified journey based on various behavioural factors.

## ✔ Transactional Messaging

Use our transactional messaging engine to send large volumes of business critical messages, like invoices, statements, order notifications, password resets, support mailers and more. Integrate your CRM, ERP, or any other internal system, to Inscribe for secure, scalable and auditable email and SMS messaging.

# Benefits

✓ **Large-Scale Infrastructure.** Send large volumes of emails and SMSs in record time.

✓ **Fully PoPI Compliant.** Safe, secure, and fully POPI-compliant business solution.

✓ **Dedicated Local Support.** Resolve issues quickly and efficiently with our local support staff.

✓ **Integrate with Anything.** Integrate via API with any of your existing systems, from CRM to ERP.

✓ **White Label Software.** Put your company logo, colours, and style everywhere, including user interfaces, public pages, URLs, and footers.

✓ **Subscription Forms.** Grow your database and collect user information effectively. With our drag-and-drop form builder, it's easy.

✓ **Landing Pages.** Customise attractive landing pages that match your brand and speak to your audience's distinct interests.