SYNAQ

CASE STUDY

FROM ON-PREMISE TO CLOUD EMAIL:
AllLife CASESTUDY

ABOUT **INTERNET SOLUTIONS**

AllLife was established in 2004 to bring an innovative approach to life insurance in South Africa and enjoyed rapid growth. While business boomed the pressure of administrating an on-premise email server began to distract from the day-today business focus.

AllLife leadership realized that their existing email solution would absorb their operational focus as he business continued to grow and set about investigating alternative options, with a focus on:

- Cost effective email solution
- Scalable solution capable of growing with the business
- Email archiving to ensure industry compliancy

THE **SOLUTION**

During the initial consultation SYNAQ established AllLife's unique pains and future requirements to best align their offering, which included hosted Zimbra and the complimentary email services to meet these needs.

Hosted Zimbra by SYNAQ coupled with Pinpoint Archive ensured that AllLife was fully compliant and able to focus on growing their business and servicing their customers.
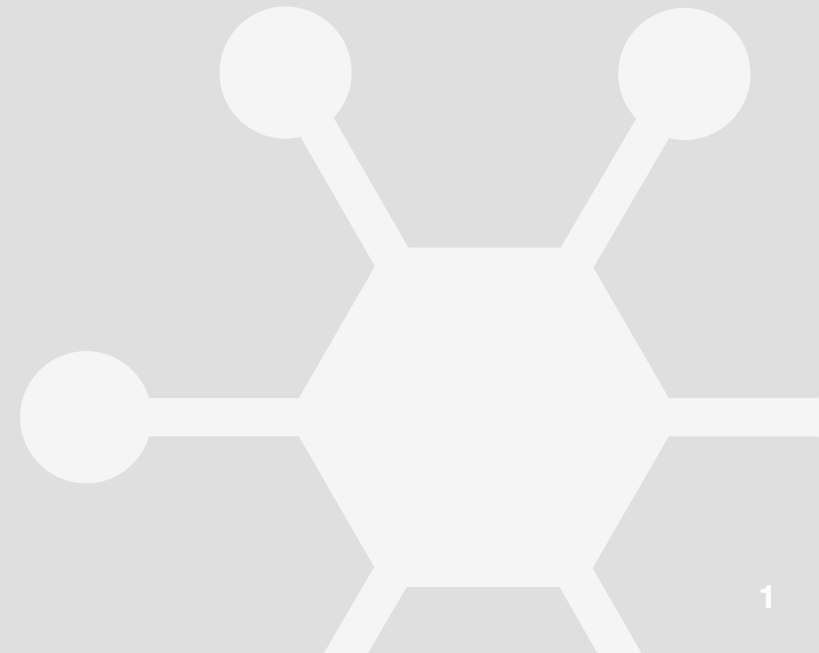
THE **RESULT / BENEFIT**

The decision to move from an on-premise email solution to hosted Zimbra empowered AllLife Insurance with a couple of easy wins, such as:

Immediate Cost Savings

The solution is up to 80% cheaper than on-premises solutions and doesn't require large financial layout to purchase equipment thus reducing capex expenses

Clear Business Focus

AllLife Insurance is able to focus on what they do best, servicing their customers and managing business instead of managing email servers

Email Compliance

Pinpoint Archiving keeps record of AllLife Insurance's emails for up to 5 years, thus ensuring their email communication is compliant.

Email Scalability

AllLife's email solution is able to grow and scale with the company, without the administration restriction

The additional and unexpected wins for AllLife, was the ability to take advantage of available technology without incurring costs and the full integration across multiple devices.

ABOUT **SYNAQ**

SYNAQ is a South African email technology company that produces one of the toughest cloud-based messaging infrastructures available today.

Since 2004, SYNAQ's flexible solutions have processed billions of emails while providing adaptive security against South African-centric mail-borne threats in a way international offerings cannot match. Because it resides in the cloud, companies and ISP's can quickly and seamlessly plug into the SYNAQ messaging platform to experience feature-rich messaging, security, archiving,branding and continuity, second to none.

Talk to us to find out more about how SYNAQ can help you expand.

CONTACT US